

**FOR IMMEDIATE RELEASE**

**Foresters Financial appoints Blake Moore as the new President of North American Asset Management**

**(Toronto, ON, January 10, 2018)** – Foresters Financial™, an international financial services provider, is pleased to announce Blake Moore as the new President of North American Asset Management, effective January 16, 2018.

Blake has more than 20 years of experience in financial services, most recently as the Head of the Americas Region at UBS Asset Management, with over \$600 billion in assets under management. He's also worked for Mackenzie Investments and Allianz Global Investors.

"Blake has a wealth of executive leadership experience in the Asset Management industry," says Jim Boyle, President and Chief Executive Officer of Foresters Financial. "We are excited for him to take on this role, which will be critical in evolving our strategy as we look to enhance our growth, innovation, purpose and profitability."

Blake has a law degree from Harvard Law School, a Bachelor of Arts from the College of Wooster, and played six seasons in the National Football League for both the Cincinnati Bengals (where he played in Super Bowl XVI) and the Green Bay Packers. He is also an author, writing his memoir *Through a Pigskin Prism: An Unlikely Journey to and through the NFL*.

Blake will divide his time between Foresters Wall Street and Edison, New Jersey offices, while also meeting regularly with the extended Foresters team and clients in the field.

**About Foresters Financial**

Foresters Financial is an international financial services provider with more than three million clients and members in Canada, the United States and the United Kingdom. We provide life insurance, savings, retirement and investment solutions that help families achieve their financial goals and make a lasting difference in their lives and communities.

Foresters Financial has assets of over \$13.4 billion, total funds under management of almost \$44 billion and a surplus of \$2.1 billion (all figures in Canadian dollars as of December 31, 2016). For more information, visit [foresters.com](http://foresters.com).

Foresters Financial and Foresters are trade names and trademarks of The Independent Order of Foresters (a fraternal benefit society, 789 Don Mills Road, Toronto, Canada M3C 1T9) and its subsidiaries.

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